

Kindly include in your calendar of events and on line postings.

Interviews with participating artists and images of their work are available upon request.

MEDIA ADVISORY

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HOWARD ALAN EVENTS, PRODUCER OF THE NATION'S FINEST JURIED ART SHOWS, RETURNS TO COLORADO WITH AWARD WINNING SHOWS

WHAT/WHEN: 2010 Summer Art Festival Schedule for Colorado

WHERE: Frisco, Aspen, Boulder, and Beaver Creek

2nd Annual Downtown Frisco Art Festival

Festival hours: Saturday, July 3, 10 am to 5 pm and Sunday, July 4, 10 am to 5 pm

Navigational address: 304 Main Street, Frisco, CO 80443

The artists will line Downtown Frisco, along Main Street and 3rd, with their gallery style display booths.

8th Annual Downtown Aspen Art Festival

Festival Hours: Saturday, July 17, 10:00 am – 5:00 pm and Sunday, July 18, 10:00 am – 5:00 pm

Navigational Address: Mill St & Durant Ave Aspen, CO 816

Wagner Park in downtown Aspen will be transformed into an outdoor art gallery with an eclectic mix of contemporary art on display and for sale.

3rd Annual Boulder Festival of the Arts on 29th Street

Festival Hours: Saturday, July 24, 10:00 am – 6:00 pm and Sunday, July 25, 10:00 am – 6:00 pm

Navigational address: 1710 29th Street, Boulder, CO 80301

Art enthusiasts can expect to find the finest in handmade art just a short drive from Denver at Twenty Ninth Street, Boulder's popular and vibrant retail and dining destination.

23rd Annual Beaver Creek Art Festival, July 31 – August 1

Festival Hours: Saturday, July 31, 10:00 am – 5:00 pm and Sunday, August 1, 10:00 am – 5:00 pm

Navigational address: 76 Avondale Lane, Avon, CO 81620

Located in the Vail Valley, Beaver Creek Resort is a magnificent backdrop and host to the nationally ranked Beaver Creek Art Festival. In addition, Howard Alan Events and some of Hollywood's notables will join forces in support of the Vilar Performing Arts Center. A benefit screening of the critically acclaimed film, "*Local Color*", with all box office proceeds benefiting the Arts Center, is scheduled for Saturday, July 31.

4th Annual Main Street to the Rockies Art Festival, (Frisco)

Festival Hours: Saturday, August 7, 10:00 am – 5:00 pm and Sunday, August 8, 10:00 am – 5:00 pm

Navigational address: 304 Main Street, Frisco, CO 80443

Howard Alan Events returns to Frisco for its final summer art festival in Colorado.

Locals and tourists alike will have one last opportunity to enjoy the work of new and emerging talent as well as establish artists from around the country in one location.

WHY: To Support the Arts and Local Economy

ADMISSION: Free and open to the public

WEBSITE: **Error! Hyperlink reference not valid.**

CONTACT INFORMATION: **Error! Hyperlink reference not valid.** or 954-472-3755

Colorado (April 26, 2010) – The country's leading contemporary artists will be joining Colorado's top artists as Howard Alan Events returns with its award winning shows this summer. These art events draw locals and tourists alike for the wide variety of high quality art on display at each and every festival.

Festivals produced by Howard Alan Events bring together an eclectic mix of the nation's most talented artists, as well as leading local and regional artists. These art affairs provide artists an opportunity to exhibit their art and make their businesses grow. The artists, local merchants, restaurants and hotels all benefit from the festivals, which drive additional guests and dollars to each community. "It is important to support the arts and the artists; additionally, art is a tangible investment that you can enjoy as it appreciates in value," explains festival promoter Howard Alan.

These two-day art events have become annual traditions and are highly anticipated in their respective cities. Each venue is transformed into a first-class outdoor art gallery, making the arts more accessible in casual, fun and family friendly settings. The artists have been juried by independent panels of expert judges and hand-selected from hundreds of applicants based on quality and diversity. All of their artwork is original and handmade in America.

All artists will be on-site for the entire duration of the show allowing the public to meet and talk with them personally about their art and inspiration. The artistic media represented in the art festivals include paintings, sculptures, photography, glass, wood, jewelry, collage, and ceramics.

Arts enthusiasts will enjoy the fun, family friendly festivals, while experiencing the popular retail and dining destinations with unique shops and art galleries. Each community has been selected for its diverse cultural background and support for the arts.

Among the Participating Artists:

Interviews and images of their work are available upon request.

COLORADO:

Margaretta Caesar – www.margarettacaesar.com - **Morrison**: is inspired by the beauty of her surroundings and uses bold colors with broad, dynamic brush strokes to infuse the passion she feels onto her canvases. She paints her horses with the very attitude they exude; they are real horses with real attitudes. Her landscapes capture the essence of the moment as she pays special attention to color and lighting.

Tom Calenberg - www.artifactcreations.com - **Grand Junction:** is a mixed media artist with a passion for all of the materials he employs in his creations including pigments, collage, wood, fiber and paper. He draws his inspiration from a multitude of sources and is particularly moved by art and craft of folk and tribal cultures, which he believes to be an important influence in the evolution of visual art in the contemporary era.

Felicia - www.feliciasculpture.com - **Edwards:** is a nationally recognized, award-winning sculptress. Her unique and elegant style is apparent in each creation. She reflects the spirit and richness of the Southwest with its mystical and timeless characteristics in her bronze sculptures of Native American women, children and unique vessels.

NATIONAL ARTISTS:

Dan Albright - www.danalbright.com - **Atlanta, Georgia:** this actor turned fine arts photographer specializes in worldwide photography displayed in vintage frames. He draws his inspiration from his personal experiences will traveling the world.

Frederick Prescott – www.prescottstudio.com - **Sante Fe, New Mexico:** travels the country with his bold and colorful larger than life sculptures and can be found at many Howard Alan Events. This nationally acclaimed artist is known for his larger-than-life, animal-inspired kinetic steel sculptures. Most of his whimsical creations weigh 4 to 8-tons and many, measure up to 20 feet. Prescott's work a blend of folk art and pop art with technically advanced construction continues to increase in value. His work has been commissioned by Hollywood's A-listers, including Oprah, Sly Stallone and Steven Spielberg.

Anmarie Siegel – www.watchpartjewelry.com - **Nokomis, Florida:** creates jewelry and wearable art from watch parts. She is inspired by the shapes of these intricate watch parts, which lead to art that resemble recognizable things such as fish, owls, and birds. Her mantra is "Living in the moment and not by your wristwatch."

About Howard Alan Events, Ltd.:

Howard Alan Events, a Florida-based company, develops and presents art and craft shows throughout the country. For the past 25 years, Howard Alan Events has produced some of the nation's finest juried art shows, including more than 40 venues each year such as the Downtown Aspen Art Festival (Aspen, CO), Beaver Creek Art Festival (Beaver Creek, CO), Chicago Tribune North Michigan Art Festival (Chicago, IL) and the Las Olas Art Fairs, (Fort Lauderdale, FL). Many shows are ranked in the top 100 art fairs in the country by Sunshine Artist magazine.

For additional information on these and other Howard Alan Events festivals across the country, visit www.artfestival.com or call 954-472-3755.

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Media Notes:

- Show producer Howard Alan and various artists are available for advance interviews.

- Photos of art festivals, participating artists and their work are available by contacting AnaBelle Dweck at anabelle@artfestival.com or 954-592-8500.
- Tickets for Local Color, July 31, 2010, at the Beaver Creek Vilar Performing Arts Center are available at 970-845-TIXS (8497), the Vilar Box Office in Beaver Creek Village, or www.vilarpac.org (Online fees apply)
- For additional information about "*Local Color*", www.localcolormovie.com, please contact John Edwards at 970-390-8298 or at jecolorado@earthlink.net.