

DATE: March 13, 2019

FROM: Portia Patterson

TO: The Record

SUBJECT: PAG Board Meeting – 6:30pm

CALLING OF ROLL: Bill Parker, Vinton Ervin, Carolyn Spaur, Leslie Scott, Marie Vaughn and John Creighton. A quorum is present.

ABSENT: Portia Patterson (John Creighton took minutes in place of Portia Patterson)

Guests Present: Tyler Springsteen

LOCATION: Parker Schoolhouse, Parker Colo, called to order at 6:40pm

TREASURER’S REPORT: The February Treasurer’s report was accepted as submitted. The current balance as of February 28, 2019 was \$23,016.17 (see attachment)

SECRETARY’S REPORT: The February minutes were approved as submitted.

BUSINESS:

- Introduction and President Comments.
 - Parker expressed his appreciation to Marie Vaughn for getting the Art Attack published (with assistance from Steve McBride), this was a big step for the guild to get the Art Attack operational once again. Discussion followed on limiting the Art Attack to two pages (front and back) to facilitate distribution to the members and interested parties.
 - Parker reported that Ulla Meyer and he met with the Chamber of Commerce representatives, Hanieh Pullen and Heidi Bauerand, to discuss 2019 Wine Walks. Per our contract, PAG agrees to supply up to ten painters for each Wine Walk for the months of April through October 2019. The Schoolhouse classroom will be used for the painters. The Chamber will ensure PAG is mentioned in their advertising for the Wine Walks and more activities will be placed around the Schoolhouse to attract more patrons. The Chamber is attempting to collaborate with the Downtown Development Authority in its monthly Art Walks and Wine Walks. However, this is a work in progress. PAG will also explore providing marketing ideas in conjunction with the Wine Walk painters. More to follow on this.
 - Romancing the Arts Reception - Castle Rock Library, 2-4PM on Saturday March 16, 2019. Bill plans to attend. He encouraged other Board members to participate if they can. Spaur noted there were 11 sales to date and PAG is breaking even on this show.
 - Vice President Discussion
 - Ervin reported that he had a successful meeting with the Downtown Development Authority (DDA) discussing PAG’s participation in this year’s Art Walks. PAG board

approved joining the DDA as a participating member. Spaur gave Ervin a check in the amount of \$50 for PAG membership with DDA. Ervin will be providing more information about the level of PAG participation in the Art Walks.

- Website Upgrades - Ervin and Springsteen will be tackling the challenge to get our website fully operational. See discussion below.
- Member-at-Large - Scott with Members Programs
- It was agreed by Board Vote, Moved by Creighton and seconded by Scott, passed unanimously to move the Member's Meeting to the Schoolhouse by May 2019 and to have monthly meeting for the remainder of the calendar year except for August with Art in the Park activities.
- The July Member's meeting will be the annual Ice Cream Social and the venue is yet to be determined.
- April Member's Meeting will try to have a presentation on Social Media.
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- Member-at-Large - Creighton - Member Services
- The team of Lessons and Lemonade volunteers met in February and generated a report on the status of Lessons and Lemonade. The number of students was increased to 75/month and they are recommending that all the volunteer helpers pay \$10 to be covered by our insurance policy for helping with Lessons and Lemonade.
- Member-at-Large - Vaughn -
- Venues are going as planned. The Parker Adventist Gallery will not become a new venue after all. There is a plan to have a special venue event at

Open Discussion - The Parker Artist Guild Website:

7:00 PM - Discussion and Q&A with PAG Webmaster - Tyler Springsteen

- The Board discussed the current status of the website with Tyler Springsteen. Maintaining a current website and improving its look and relevancy is a major initiative of the current Board. Updating the website has become a critical problem for many users. Moreover, the website is in need of upgrading with the goal of maintaining its usefulness to all members. Tyler agreed to generate a new homepage with a menu bar on the left side of the screen by a June target date. More images are needed on our website along with timely, up to date information.

7:25PM - New Business - no new business was discussed.

8:30 PM - Adjourn (note...the guild board went over its allotment of one-hour meetings and will contact the schoolhouse to pay for the extended meeting.

Next Board meeting shall be held on Tuesday, 04/09/19 at 6:30pm in the Parker Schoolhouse.

Adjournment: The meeting ended at 7:55pm

Submitted: *Portia Patterson*

Portia Patterson, PAG Secretary